

Contact

Karachi, Pakistan
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(Portfolio)

Top Skills

Analytical Skills
Consumer knowledge
Market Research

Languages

English (Professional Working)
Urdu (Native or Bilingual)

Certifications

Microsoft Office Specialist Word
2013
Marketing in a digital world
Sales: Closing Strategies
Asking Great Sales Questions
Excel skills for business: essentials

Sameed Ahmed

Founder@NexaData | Web Development & BI Specialist | Helping
Brands Achieve 3x-5x ROI Through Data Driven Strategy |
20+Projects Completed
Karachi Division, Sindh, Pakistan

Summary

There was a time when growth felt out of reach. Sales were slowing, decisions were reactive, and uncertainty was constant. Instead of waiting for things to improve, I focused on rebuilding the approach from the ground up.The result? 3 But more importantly, we built a system that could adapt. During some of the toughest periods, we optimized production, reduced inefficiencies, and made smarter decisions backed by data—not guesswork. This wasn't just about scaling revenue. It was about creating resilience and clarity in the way the business operates. Curious—what's been your biggest growth driver in challenging times? Let's connect on ..#DigitalMarketing #BusinessIntelligence #GrowthStrategy #SalesGrowth #DataDriven #Leadership #MarketingStrategy

Experience

Super Master Plastic Industry

Sales Director

January 2019 - Present (7 years 6 months)

- Managed a sales team of 4 Salesmen.
- Maintained Customer accounts for 100 customers whose business value amounts to more than 150 Million PKR.
- Researched and procured new moulds and raw materials for the Industry

Artistify Studios

Sales Intern

January 2021 - February 2021 (2 months)

- Performed prior research on potential customers to prepare minutes for sales meeting.
- Set appointments with customers through cold calling.
- Attended sales meetings to discuss prospects for customers and achieve sales for the company.

Nabiqasim Group

Marketing Intern

June 2017 - August 2017 (3 months)

karachi

-Performed function of marketing services which provided support to sales staff on field.

-Prepared marketing expense reports to be presented to head of marketing.

-Dealt with vendors like insurance companies, cellular companies and banks to address the grievances of Sales force.

Education

Institute of Business Management

Diploma in Digital Marketing & E Commerce, Computer Systems Networking and Telecommunications · (February 2026 - May 2026)

Institute of Business Management

Master of Business Administration - MBA, Marketing · (2019 - 2021)

Bahria University

Bachelor of Business Administration - BBA, Marketing · (2015 - 2018)